

Blog Post Checklist

Blog post title:

(if you've got a few ideas, write them all down & review them once you've written the post)

Main Category:

(remember, this becomes part of the URL if your permalinks are set that way)

Additional categories:

(if applicable)

Picture:

(do you need to create one?)

Main Body of text:

(what are you trying to get across in this post? Make a list!)

Hyperlinks to include:

(don't forget to cloak any affiliate links that you might be using)

Call to Action:

(what do you want the reader to do? Sign up for your book? Share on Facebook? Comment below?)